



Communicate well.



We craft and execute custom communication strategies that inform, engage and motivate clients' key audiences.

As a full-service communication consulting firm, Wiser Strategies' team works with a broad range of corporations to improve their business success rate.

- Research:** stakeholder, marketing, employee, consumer
- Branding:** names, logos, messaging, voice, style, design
- Creative:** concept development, production
- Media:** earned, paid, owned, digital
- Plans:** public input, marketing, communication, crisis

Our Why

Wiser Strategies helps organizations and the people who run them achieve greater success through effective communication.

Our Values

- Think deeply and creatively
- Respect each other
- Create change
- Dream large
- Communicate clearly

Our Certifications

DBE, WOSB, WBE, HUBZone



Sample Clients

- Anthem, Inc.
- Ashland, Inc.
- Baptist Health
- Benefits Administrators
- Blue Grass Airport
- Centene Corporation
- City of Nicholasville
- Clemson University
- Commonwealth of Kentucky
- Community Ventures
- Deanbuilds
- Downtown Lexington Partnership
- Fresh Bourbon
- Kinetic Vet
- KY American Water
- KY Chamber of Commerce
- Lexington-Fayette Urban County Gov.
- Lexmark
- LEXPARK
- Peoples Natural Gas
- R.J. Corman Railroad Group
- University of Kentucky
- Valvoline



wiserstrategies.com

NAICS Codes

- 541810 541430 512110
- 541910 541613 541611

Nancy Wiser, President
 108 Esplanade, Suite 240, Lexington, KY, 40507
 info@wiserstrategies.com
 859.269.0123
 wiserstrategies.com

- facebook.com/WiserStrategies
- linkedin.com/WiserStrategies
- @WiserStrategies
- @WiserStrategies