



Energy, Environmental, and Infrastructure Communications



We craft and execute custom communication strategies that inform, engage and motivate clients' key audiences.

With more than 25 years of experience within the energy, environmental and infrastructure sectors, Wiser Strategies provides a range of services.

- Research:** stakeholder, marketing, employee, consumer
- Branding:** names, logos, messaging, voice, style, design
- Creative:** concept development, production
- Media:** earned, paid, owned, digital
- Plans:** public input, marketing, communication, crisis

Our Why

Wiser Strategies helps organizations and the people who run them achieve greater success through effective communication.

Our Values

- Think deeply and creatively
- Respect each other
- Create change
- Dream large
- Communicate clearly

Our Certifications

DBE, WOSB, WBE, HUBZone



WBENC ENERGY
EXECUTIVE PROGRAM

Sample Clients

- Banks Engineering
- Blue Grass Airport
- Blue Grass Energy
- City of Lexington
- Clark Dietz
- Clemson Parking and Transportation
- Coleman Transport
- Deanbuilds
- Geenex Solar
- KY American Water Company
- KY Office of Highway Safety
- KY Transportation Cabinet
- Lexington Emergency Management
- Marathon Petroleum
- Mead & Hunt
- Nesbitt Engineering
- Nicholasville Utilities
- Occidental Petroleum
- Peoples Natural Gas
- R.J. Corman Railroad Group
- TEMA ISENMANN
- Texas Gas/Boardwalk Pipelines
- Touchstone Energy Cooperatives
- Valvoline



wiserstrategies.com

NAICS Codes

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541910 541613 541611

Safety and security are top priorities.

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