



B2B & Professional Services



We craft and execute custom communication strategies that inform, engage and motivate clients' key audiences.

As a full-service firm, Wiser Strategies works with a broad range of clients and partners. We have more than 25 years of experience working in the professional services and B2B sectors.

- Research:** stakeholder, marketing, employee, consumer
- Branding:** names, logos, messaging, voice, style, design
- Creative:** concept development, production
- Media:** earned, paid, owned, digital
- Plans:** public input, marketing, communication, crisis

Our Why
Wiser Strategies helps organizations and the people who run them achieve greater success through effective communication.

- Our Values**
- Think deeply and creatively
 - Respect each other
 - Create change
 - Dream large
 - Communicate clearly

Our Certifications
DBE, WOSB, WBE



Sample Clients and Partners

- Banks Engineering
- Benefits Administrators
- Clark Dietz
- Deanbuilds
- DMD Data Systems
- Dupree Financial Group
- Eagle Steward, Ltd.
- Elder Law Lexington
- Geenex Solar
- Haymaker Development
- KY Employers' Mutual Insurance
- Lochner
- Lucas Equine Equipment
- LWD, Inc.
- Lyons Company
- Mead & Hunt
- MedX12
- R.J. Corman Railroad Group
- SGS SA
- Society for Opioid Free Anesthesia
- Taylor Made Farm
- TEMA ISENMANN



wiserstrategies.com

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