

## Energy, Environmental, and Infrastructure Communications



We craft and execute custom communication strategies that inform, engage and motivate clients' key audiences.

With more than 25 years of experience within the energy, environmental and infrastructure sectors, Wiser Strategies provides a range of services.

**Research:** stakeholder, marketing, employee, consumer

**Branding:** names, logos, messaging, voice, style, design

**Creative:** concept development, production

**Media:** earned, paid, owned, digital

**Plans:** public input, marketing, communication, crisis

### Our Why

Wiser Strategies helps organizations and the people who run them achieve greater success through effective communication.

### Our Values

- Think deeply and creatively
- Respect each other
- Create change
- Dream large
- Communicate clearly

### Our Certifications

DBE, WOSB, WBE, HUBZone



### Sample Clients

- Banks Engineering
- Blue Grass Airport
- Blue Grass Energy
- City of Lexington
- Coleman Transport
- Clemson Parking and Transportation
- Deanbuilds
- Geenex Solar
- KY American Water Company
- KY Office of Highway Safety
- KY Transportation Cabinet
- Lexington Emergency Management
- Lochner
- Marathon Petroleum
- Nesbitt Engineering
- Nicholasville Utilities
- Occidental Petroleum
- Peoples Natural Gas
- R.J. Corman Railroad Group
- Texas Gas/Boardwalk Pipelines
- TEMA ISENMANN
- Touchstone Energy Cooperatives
- Valvoline



### NAICS Codes

541820 541810 541430 512110  
541830 541910 541613 541611

**Safety and security are at the top of our priority list.**

wiserstrategies.com

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